



**EXPECT  
A LONG-TERM  
PARTNERSHIP**









# CONTENT:

MESSAGE FROM LEADERSHIP TEAM	04 - 05
RELIABLE AVK SOLUTION FOR SUTAINABLE WATER SUPPLY	06 - 07
AVK SAUDI PAST & PRESENT	08 - 09
AVK MISSION	10
AVK SEGMENTS	11
EXPECT GLOBAL LEADERSHIP	12
EXPECT LOCAL COMMITMENT	13
QUALITY MANAGMENT	14
PRODUCT DEVELOPMENT	15
HOW WE SUPPORT YOU DELIVER TOMORRO'S WATER SOLUTIONS	16
CUSTOMER SERVICE A NO PROBLEM POLICY	17
EXPECT LONG PARTNERSHIP	18 - 19
GLOBAL PRESENCE	20
SERVING YOU IN ALL REGIONS OF THE KINGDOM	21

# MESSAGE FROM LEADERSHIP TEAM

Dear Customers and Business Partners,

As we celebrate 40 years of service to the Kingdom of Saudi Arabia, we reflect with pride on the remarkable journey we have shared. When AVK established Saudi Valves Manufacturing Company in Jeddah in 1985, we became the first international company in our industry to set up local manufacturing of valves and fire hydrants in the Kingdom. Since then, we have grown alongside you, introducing new products and solutions that have strengthened the safety and reliability of Saudi Arabia's water and fire infrastructure, supporting the Kingdom's visionary development goals.

From the beginning, every step we have taken has been guided by a fundamental AVK principle: delivering long-lasting products without compromising on quality. It is this commitment that has earned AVK the trust of Aramco, approving us as a key supplier of valves and fire hydrants for more than 25 years. Our products also feature in many of the strategic water and sewage projects led by the Ministry of Environment, Water & Agriculture and the National Water Company (NWC) across the Kingdom.

At AVK, we combine the strength of being part of one of the world's largest valve manufacturing groups with the advantage of operating close to our customers through our local factory. This allows us to offer a wide range of quality products for water, sewage, and fire applications, available direct through AVK service centers located throughout the Kingdom.

For over four decades, we have made significant investments in local production facilities and have worked steadily to increase the local content of our products. We are equally proud of our focus on Saudization, proactively hiring and developing young Saudi talent through our graduate programs. Looking ahead, we remain committed to further investments in Saudi Arabia and playing an active role in supporting the Kingdom's Vision 2030.

Sincerely,  
The Executive Management Team,  
AVK Saudi Valves Manufacturing Company.







**Mads Helge**  
General Manager



**Alan Mc Niven**  
Commercial Director



**Mohammed Hamed**  
Commercial Manager



**Ahmed Albouq**  
Director of Operations



**Mohammad Alharthy**  
Quality Health & Safety Manager



**Faisal Alharbi**  
Human Resource & Admin Manager



**Fahad Aslam**  
Finance Manager



# RELIABLE AVK SOLUTIONS FOR SUSTAINABLE WATER SUPPLY IN SAUDI ARABIA

**AVK SVMC REMAINS A TRUSTED PARTNER IN BUILDING  
SAUDI ARABIA'S SUSTAINABLE WATER SOLUTIONS**



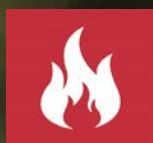
## **WATER SUPPLY**

Solutions for water transmission, water plant work and water distribution.



## **WASTEWATER**

Solutions for collection outlet and treatment of wastewater.



## **FIRE PROTECTION**

Solutions for reliable indoor and outdoor fire protection ensuring the safety of infrastructure and communities.



## **HVAC**

Solutions for buildings, which include heating, ventilation, and air conditioning (HVAC), as well as drinking water and wastewater systems within buildings.





Under the visionary leadership of His Highness Crown Prince Mohammed bin Salman, Saudi Arabia is making remarkable progress in strengthening its water infrastructure to support the ambitions of Vision 2030. With rapid urbanization driving growing demand for water, and with the Kingdom's reliance on desalination — a costly process— the need for water conservation has never been more critical.

**To achieve the Vision 2030 goals, focused action is essential in the following areas:**

- Enhancing the efficiency of clean water distribution.
- Minimizing water losses across networks.
- Ensuring the safe and sustainable disposal of wastewater.
- Reducing energy consumption in water production and transportation.

## **PROTECTING WATER QUALITY**

High-quality materials and advanced technologies prevent water contamination and ensure safe water for communities.

## **ENSURING RELIABLE WATER SUPPLY**

AVK valves minimize leakage risks and help manage water distribution efficiently, designed to handle growing demand.

## **SUPPORTING GROWING CITIES**

Smart water management systems enable cities to support population and industrial growth.

## **DRIVING ECONOMIC EFFICIENCY**

Investments in high-quality infrastructure help avoid costly network failures, enhance resource sustainability, and contribute to the country's long-term growth.

# AVK SAUDI PAST AND PRESENT

AVK Saudi Valves Manufacturing Co. Ltd. (AVK SVMC) was founded in 1985 in Jeddah, Kingdom of Saudi Arabia, through a partnership with Issa Bin Laden, a member of one of the country's leading construction families.

During the 1990s, AVK SVMC expanded its product portfolio to include fire hydrants, reinforcing its presence in both domestic and export markets. This allowed the company to successfully enter the rapidly growing oil and gas sector. In 1999, AVK SVMC achieved a key milestone by obtaining approval from ARAMCO to supply valves and fire hydrants across all ARAMCO facilities.

In 2001, following years of successful collaboration, AVK acquired the shares previously held by Issa Bin Laden, becoming the sole owner of AVK SVMC.

Over the years, AVK SVMC has earned recognition from major clients such as ARAMCO and Hyundai, receiving awards for its commitment to product quality, support for localization initiatives, and significant investments in the Kingdom — including multiple honors under the IKTVA program.

As part of its long-term commitment to the Kingdom, AVK SVMC has made significant investments in developing both local infrastructure and talent. Factory expansions in 2014 and 2020 have strengthened local manufacturing capabilities, enabling the production of butterfly valves, fire hydrants, and fittings within Saudi Arabia. Alongside infrastructure growth, AVK SVMC has actively invested in people, running frequent graduate programs to develop Saudi engineers and technicians and build a strong pipeline of local talent.

Today, AVK SVMC brings more than 40 years of experience to every solution we deliver. Our products, including Series 24 wet barrel hydrants and Series 45 gate valves, are manufactured to the highest ANSI and UL/FM standards. With deep global expertise and a strong understanding of local needs, we provide tailor-made solutions that keep Saudi Arabia's industries moving forward.





# COMPANY MILESTONES:

AVK SVMC IS  
ESTABLISHED IN  
JEDDAH  
1985:



PRODUCT PORTFOLIO EXPANDS  
TO INCLUDE FIRE HYDRANTS,  
STRENGTHENING PRESENCE IN  
DOMESTIC AND EXPORT MARKETS.  
1990:



AVK AVK SVMC OBTAINS  
ARAMCO APPROVAL TO  
SUPPLY VALVES AND FIRE  
HYDRANTS ACROSS ALL  
ARAMCO SITES.  
1999:



-LAUNCH OF FREQUENT GRADUATE  
PROGRAMS TO DEVELOP SAUDI  
ENGINEERS & TECHNICIANS, SUPPORTING  
LOCAL TALENT DEVELOPMENT.  
2015 - PRESENT:



EXPANSION OF JEDDAH  
FACTORY TO BOOST  
LOCAL PRODUCTION  
CAPACITY.  
2014:



2001:  
AVK ACQUIRES FULL  
OWNERSHIP OF AVK  
SVMC, BECOMING THE  
SOLE SHAREHOLDER.



2020:  
SECOND MAJOR  
EXPANSION COMPLETED,  
FURTHER INCREASING  
LOCAL MANUFACTURING  
CAPABILITIES TO  
SUPPORT VISION 2030  
GOALS.



ARAMCO QUALITY AWARD  
ARAMCO IKTVA AWARD  
HYUNDAI SUPPLIER AWARD  
2024:



40TH ANNIVERSARY IN THE  
KINGDOM  
2025:



# AVK MISSION

**WE BELIEVE THAT EFFICIENT, SUSTAINABLE  
MANAGEMENT OF WATER RESOURCES IS ONE OF  
THE MOST IMPORTANT TASKS IN THE WORLD**

As a leader in our industry, we are committed to bringing the highest quality and safest products on time to our customers using the latest technology while acting responsibly, respecting the environment, and providing meaningful jobs for our employees.

## **OUR VISION**

We aim to be our customer's preferred supplier where quality, innovation, reliability, sustainability and customers service are of vital importance.

We strive to be a reliable and trustworthy business partner by acting responsibly while balancing financial, environmental and social issues.

In our business there are five cornerstones that must be in place in order to meet customer expectations.

## **OUR CORE VALUES:**



### **QUALITY**

**WE STRIVE FOR  
QUALITY IN  
EVERYTHING WE DO.**



### **INNOVATION**

**WE INNOVATE TO MAKE  
A DIFFERENCE.**



### **RELIABILITY**

**WE STRIVE TO BE  
CREDIBLE AND  
CONSISTENT.**



### **SUSTAINABILITY**

**WE HAVE A LONG -  
TERM APPROACH.**



### **CUSTOMER SERVICE**

**WE STRIVE TO BE  
OUR CUSTOMERS  
PREFERRED PARTNER.**



# AVK SEGMENTS



WOUTER WITZEL  
EUROVALVE



AVK GUMMI A/S

**Donkin**

DONKIN



FUSION



ORBINOX



AVK REWAG BV



ICV



CYL



AVK PLASTICS BV



ACMO



# EXPECT GLOBAL LEADERSHIP

## A SUPPORT VISION 2030 GOALS

We are proud to contribute to the Kingdom's Vision 2030 goals by promoting international standards in design, materials, and installation practices. Our solutions help reduce water loss, strengthen infrastructure resilience, and ensure that Saudi Arabia's water systems can meet the needs of a growing population. Through reliable access to clean water, efficient management of wastewater, and enhanced fire protection systems, we are making a meaningful impact across the communities and industries we serve. Our commitment to technological innovation improves the quality of life today and also safeguards the environment for future generations.

### SUPPORTING LOCAL CONTENT & SAUDIZATION

**+25% OF PURCHASED RAW MATERIALS  
ARE SOURCED INSIDE SAUDI**

**+61 SAUDIS TRAINED THROUGH  
GRADUATE & TECHNICIAN PROGRAMS**



**+40% SAUDIZATION IN THE  
FACTORY & HEAD OFFICE**



**+50% OF AVK ENGINEERS  
ARE SAUDIS**





# EXPECT LOCAL COMMITMENT

## BUILDING LOCAL EXPERTISE FOR THE FUTURE

As global leaders in our field, we recognize our responsibility to support a well-equipped sector ready to meet the needs of tomorrow. This commitment extends beyond delivering high-quality products and solutions — it includes developing the next generation of decision-makers, engineers, technicians, and field workers who will develop sustainable water solutions across the Kingdom.

Since 2015, AVK SVMC has invested in building local expertise through dedicated graduate training programs for Saudi engineers and technicians. In addition to technical training for skilled workers across our production teams, we offer tailored courses for our customers, delivered either at their sites or at our in-house training facility.

By investing in people as well as infrastructure, we are helping shape a stronger, more resilient future for Saudi Arabia's water and energy sectors.



By including UN SDG #4 and #17, "Quality Education" and "Partnerships for the goals", we aim at a more sustainable water circle throughout societies worldwide.



# QUALITY MANAGEMENT

**AT AVK, WE BELIEVE THAT INDUSTRY-LEADING QUALITY  
BEGINS WITH A DEEP UNDERSTANDING OF OUR  
CUSTOMERS' NEEDS**



## **A Unique Advantage: In-House Rubber Manufacturing**

AVK stands apart as the only global valve manufacturer that produces its own rubber compounds. With dedicated research, vulcanization, and coating facilities, we design and manufacture rubber components that outperform in the most demanding applications – including drinking water, food, healthcare, and technical industries.

## **A Total Commitment to Quality**

Quality at AVK is built into every step of our process — not just the final product. Our global quality assurance framework includes 100% compound control, full traceability with charge number systems, SPC monitoring, FMEA assessments, and a zero-defect production mindset.

Locally, our manufacturing facilities are certified to ISO 9001 and ISO 14001 standards. Products for drinking water are WRAS-approved, and fire protection solutions carry UL/FM certifications, ensuring safety, compliance, and reliability for every application.

## **APPROVALS:**





# PRODUCT DEVELOPMENT

## GLOBAL INNOVATION AND LOCAL EXPERTISE: DRIVEN BY CUSTOMER NEEDS

Every new product undergoes rigorous testing to secure both local and international approvals, guaranteeing that customers receive solutions that are:

- Reliable
- Easy to install
- Low maintenance
- Designed for extended lifetime performance

At AVK, quality is the sum of every action we take: From early specification through development, production, and after-sales service, every step is designed to reinforce our commitment to total quality.

These initiatives are designed to equip young professionals with the skills and knowledge needed to contribute to the Kingdom's critical infrastructure and industrial growth.

In the past 10 years alone, we have trained 61 Saudi engineers, strengthening the country's engineering capabilities and supporting Vision 2030 goals for workforce localization and technical excellence.



+100 K

PRODUCT  
VARIANTS  
PRODUCED  
GLOBALLY



+1000

PRODUCT  
VARIANTS  
PRODUCED  
LOCALLY



# HOW WE SUPPORT YOU DELIVER TOMORROW'S WATER SOLUTIONS



## **PART OF THE AVK GROUP**

Comprising more than 100 companies worldwide, AVK Group follows a strong heritage of producing valve solutions for more than 80 years. Locally, we work in close collaboration with leading engineers and end clients, enabling us to collect and share our expertise and provide customized applications from our AVK group companies across the globe.



## **AN EXTENSIVE KNOW-HOW OF WATER & FIRE APPLICATIONS**

Our expertise spans the entire water cycle — from transmission and distribution to wastewater treatment and stormwater management. With a deep understanding of the demands placed on water infrastructure, we design and manufacture high-quality valves and accessories that ensure durability, reliability, and optimal performance.



## **A HIGH QUALITY MANUFACTURING SETUP**

Based in Jeddah, our modern manufacturing sites are set to supply customers with reliable, smart and resource-efficient valve solutions that comply with the highest international quality standards. It's our strategic factory setup that helps us deliver high-quality products and solutions at a competitive price.



## **A COMPLETE RANGE OF EXPRESS SOLUTIONS**

The opening of express service centers is highly valued among AVK's customers, as they can access products with ease. AVK service centers are equipped with a knowledgeable team to ensure that customers can receive technical know-how and superior support about the range of products offered by AVK before they purchase the products.



## **SUPERIOR QUALITY**

We invest in local production facilities and the sourcing and treatment of raw materials to ensure our rubber and coating materials follow a dedicated quality control process. That's how we can provide extra peace of mind to our customers, making us the preferred supplier of valves in the Kingdom of Saudi Arabia.

**WE SUPPORT OUR CUSTOMERS ACROSS THE VALUE CHAIN –  
FROM PROJECT PLANNING TO SITE INSTALLATIONS WE DELIVER  
SOLUTIONS TO MEET THE GROWING DEMANDS OF TOMORROW.**



# CUSTOMER SERVICE A NO PROBLEM POLICY

OUR CUSTOMERS EXPECT A PARTNER WHO CAN COMBINE THE  
PRODUCT PORTFOLIO AND COST EFFICIENCY OF A GLOBAL  
LEADER WITH THE FLEXIBILITY AND ADAPTION OF A LOCAL TEAM

WE MAKE EIGHT IMPORTANT  
PROMISES TO OUR CUSTOMERS

01

## EXPECT SOLUTIONS, NOT JUST PRODUCTS

It takes dedicated expertise to choose the right solution so that our customers get the highest quality at the best price.

02

## EXPECT GLOBAL LEADERSHIP AND LOCAL COMMITMENT

Customers expect a partner who can combine the product portfolio and cost efficiency of a global leader with the flexibility and adaptation of a local partner.

03

## EXPECT QUALITY IN EVERY STEP

Quality is essential! When it comes to valves, hydrants, fittings and accessories our customers expect long-lasting solutions.

04

## EXPECT A PROMPT RESPONSE

From customers perspective our valves and fittings form partial, yet vital, parts of complex installations. Therefore, our deliveries have to be punctual and our response to our customers' queries and requests timely, accurate and supportive.

05

## EXPECT LASTING INNOVATION

To stand out from the competition, it is essential that we keep offering our customers innovative solutions that can withstand the challenges of the hardest environmental conditions.

06

## EXPECT TOTAL SAVINGS

For many of our customers, it is important that we optimize our solutions to maximize their total savings.

07

## EXPECT A LONG TERM PARTNERSHIP

We build on and invest in long-term partnerships, because our customers are much more valuable than a single transaction.

08

## EXPECT IT TO BE AFFECTIVE AND EASY

Our customers need a business partner who is easy to do business with.

# EXPECT LONG TERM PARTNERSHIP

AVK IS NOT JUST A SUPPLIER OF VALVES, HYDRANTS, FITTINGS AND ACCESSORIES. AT AVK WE CONSIDER OURSELVES AS A LONG-TERM BUSINESS PARTNER WITH OUR CUSTOMERS. WE OFFER LONG-TERM PARTNERSHIP WITH LEADERS.



## AL - KHARJ

Potable Water Network

## AL - JOUF

Potable Water & Fire Water Project

## TABUK

Potable Water & Fire Protection Project

## MAKKAH

Mina Fire Fighting Network Project

## JEDDAH

KAU Water & Fire Network Project

## ARAMCO

Jeddah Refinery Fire Fighting Project

## RIYADH

Faisaliah Tower Fire Protection

## DAMMAM

Water & Fire Network Project

## YANBU

Royal Commission Water & Fire Project

## ARAMCO

Hawiyah NGL Recovery Plant Project

## NWC

Sewage Plant Project





#### EMMAR

Jeddah Gates Water & Fire Project

#### MADINAH

Prince Mohammed Bin Abdulaziz Airport Water & Fire Project

#### MAKKAH

Masjid Al Haram Fire Protection Project

#### ARAMCO

Jazan Refinery Project

#### EMMAR

KAEC Fire Protection Project

#### JEDDAH

New International Airport Fire Project

#### JEDDAH

Metro Fire Protection Project

#### RIYADH

Water Treatment Plant

#### AL OULA - MADINAH

Water Network Project

#### AL HARADH - ARAMCO

Water & Fire Network Project

#### ARAMCO

Ras Tanura Refinery  
Fadhili Gas Plant

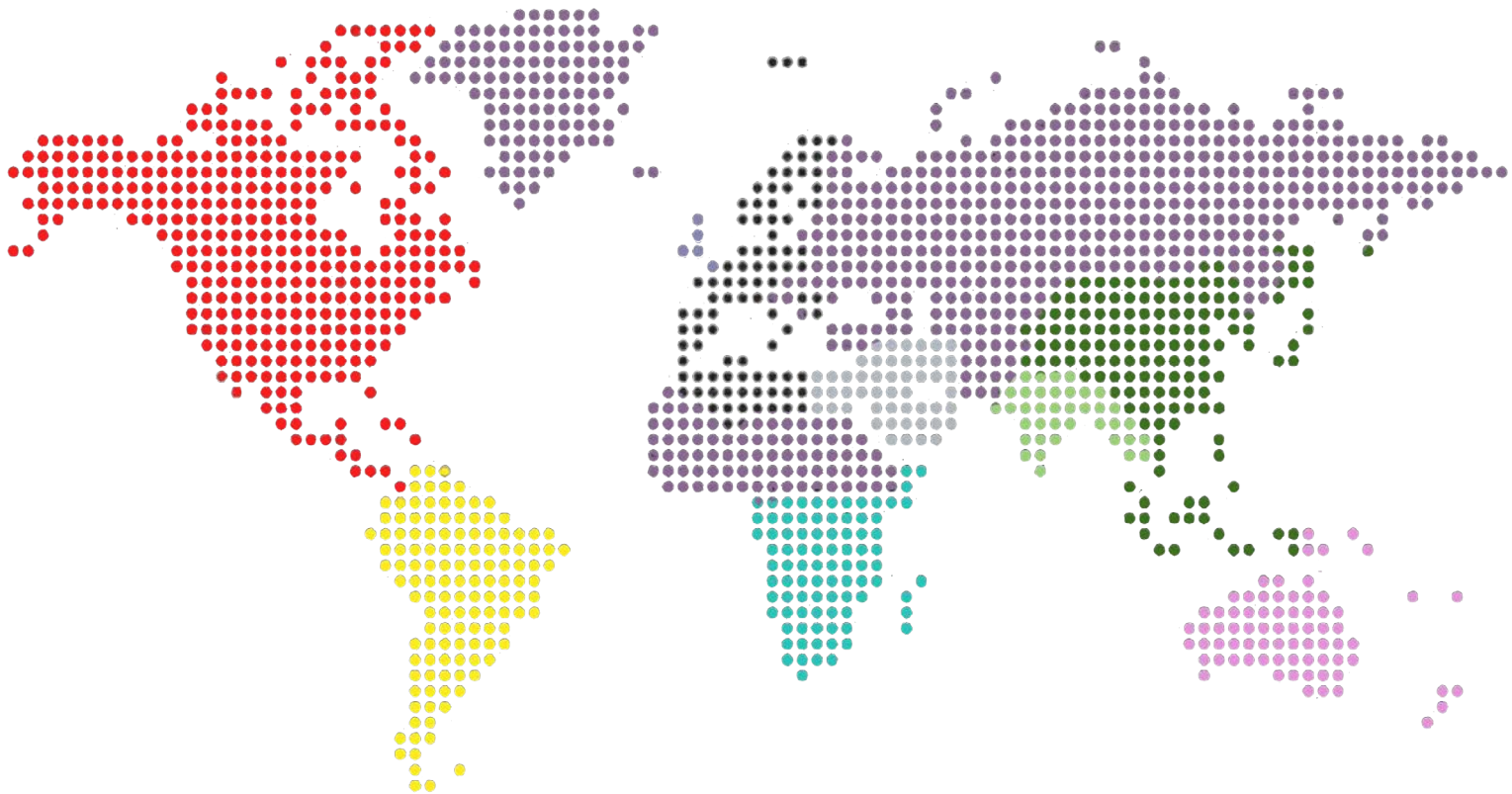
#### SABIC

Sabic Water & Fire Project

#### ARAMCO

Spark Fire Project

# GLOBAL PRESENCE



North- and Central America –  
**American AVK Co.**



South America –  
**AVK Valvulas do Brasil Ltda.**



UK and Ireland –  
**AVK UK Ltd.**



Southern Africa –  
**AVK Valves Southern Africa (Pty.) Ltd.**



Continental Europe, Northern and Central  
Africa, South Eastern Europe –  
**AVK International A/S.**



The Arabian Peninsula –  
**Saudi Valves Manufacturing Co. Ltd.**



China, Hong Kong, Japan and Korea –  
**AVK China**





Australia and New Zealand –  
**AVK Australia Pty Ltd**



# SERVING YOU IN ALL REGIONS OF THE KINGDOM



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